



Apolonija Šušteršič

Home Design Service

Arte Útil archive nr:
090

Initiator:
Apolonija Šušteršič

Location:
The Netherlands

Category:
pedagogical, urban-development,
economy, social

Users:

Maintained by:
Casco Utrecht and the artist

Duration:
2001

Description:

The artist repurposed and adapted a mobile bagel selling cart – called Casco Mobile – in order to create a nomadic info point, whose function was to give free advice on interior design to the residents of Leidsche Rijn neighbourhood in Utrecht. The project provided a library with books, periodicals and catalogues available for visitors focused on interior design, domestic space and a housing development-information brochure about the neighbourhood development. The project ended with a workshop on interior design addressed to the residents.

Goals:

Home Design Service addresses the process between finished plans and finished buildings. The situation in between is temporary and changeable. Once the buildings are completed, the occupants move in and the decorating and furnishing begins with the interior becoming a reflection of individual and personal ideas about living.

Beneficial Outcomes:

To give users access to information and knowledge on Home Design

Images:

